

Misleading and Comparative Advertising Directive (2006/114) - Portugal
National Law

Decree Law No. 446/85 of 25 February 1985

Adoption date for national laws: Fri Oct 25 00:00:00 CET 1985

In force date: Fri Jan 01 00:00:00 CET 9999

Decree Law No. 138/90 of 26 April 1990

Adoption date for national laws: Thu Apr 26 00:00:00 CEST 1990

In force date: Fri Jan 01 00:00:00 CET 9999

Decree-Law No. 330/90

Adoption date for national laws: Tue Oct 23 00:00:00 CET 1990

In force date: Tue Oct 30 00:00:00 CET 1990

Decree-Law No 330/90, of 23 de October

Adoption date for national laws: Tue Oct 23 00:00:00 CET 1990

In force date: Tue Oct 23 00:00:00 CET 1990

Decree-Law No. 275/93, of 5 August 1993

Adoption date for national laws: Thu Aug 05 00:00:00 CEST 1993

In force date: Thu Aug 05 00:00:00 CEST 1993

Consumer Protection Act No. 24/96

Adoption date for national laws: Sun Jul 07 00:00:00 CEST 1996

In force date: Fri Jan 01 00:00:00 CET 9999

Decree-Law no. 67/2003, of 8 April

Adoption date for national laws: Thu Feb 20 00:00:00 CET 2003

In force date: Tue Apr 08 00:00:00 CEST 2003

Decree-Law No. 57/2008, of 26 March

Adoption date for national laws: Wed Mar 26 00:00:00 CET 2008

In force date: Fri Jan 01 00:00:00 CET 9999

Decree-Law No. 57/2008

Adoption date for national laws: Wed Mar 26 00:00:00 CET 2008

In force date: Tue Apr 01 00:00:00 CEST 2008

PDF: [Portugal UCP-EN_en.pdf](#)

Decree-Law No. 61/2011, of 6 May 2011

Adoption date for national laws: Thu May 26 00:00:00 CEST 2011

In force date: Fri Jan 01 00:00:00 CET 9999

Decree Law no. 24/2014, of 14 February

Adoption date for national laws: Mon Jul 28 00:00:00 CEST 2014

In force date: Fri Jan 01 00:00:00 CET 9999

Decree-Law nr. 275/93 of August 5 as amended by Decree-Law nr. 180/99, of May 22, and Decree-Law nr 22/2002

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Aug 10 00:00:00 CEST 1993

Law No. 25/2004 of 8 July

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Wed Oct 06 00:00:00 CEST 2004

PDF: [legislation290_en_en.pdf](#)

Decree-Law No. 143/2001 of 26 April

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sat May 26 00:00:00 CEST 2001

DL 37/2011 of 10 March 2011

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Consumer Protection Act No. 24/96

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sun Jul 07 00:00:00 CEST 1996

Decree-Law No 138/90 of April 26 as amended by Decree-Law Nr. 162/99 of Mai 13

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Jan 01 00:00:00 CET 1991

Decree-Law 446/85, of October 25, as amended by DL 220/95 of August 31, rectified by Declaration 114-B/95, of August 31, and amended also by DL 249 /99 and by DL 323/2001, of December 17.

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sat Feb 22 00:00:00 CET 1986

Decree Law No 67/2003 of 8 April, modified by Decree-Law No. 84/2008 of 21 May 2008

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Wed Apr 09 00:00:00 CEST 2003

PDF: [legislation291_en_en.pdf](#)

Civil Code

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Nov 25 00:00:00 CET 1966

Decree-Law No. 234/99

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Constitution of the Portuguese Republic

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

DL 126-C/2011

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Decree-Law 61/2011 of 06 May

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Decree-Law nr 198/93, of May 27 modified by Decree-Law 12/99 of 11 January

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Jan 12 00:00:00 CET 1999

DL 57/2008

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Law No 83/95 of 31 August

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Enforcement System

No results available

Cases

14J/2016

National ID: [14J/2016](#)

Common Name: [link](#)

Directive Part: Article 4

Decision type: Administrative decision in appeal

Decision date: Wed Nov 30 00:00:00 CET 2016

Legal Literature

Constrangimentos Jurídicos ao Marketing: a Publicidade Comparativa, Julho de 2013, Universidade Católica Portuguesa, Faculdade de Direito - Escola de Lisboa

Reference: [Constrangimentos Jurídicos ao Marketing: a Publicidade Comparativa](#), Julho de 2013, Universidade Católica Portuguesa, Faculdade de Direito - Escola de Lisboa

Title: Legal Constraints to Marketing: Comparative Advertising

Author: FREIRE, J. A.

Publication Year: 2013

O regime jurídico da publicidade enganosa: a (des)protecção dos consumidores?, Novembro 2014, Universidade Católica Portuguesa, Faculdade de Direito - Escola de Porto

Reference: [O regime jurídico da publicidade enganosa: a \(des\)protecção dos consumidores?](#), Novembro 2014, Universidade Católica Portuguesa, Faculdade de Direito - Escola de Porto

Title: The legal regime of misleading advertising: the (un)protection of consumers?

Author: COSTA, A. R.

Publication Year: 2014

Other material

No results available