

Misleading and Comparative Advertising Directive (2006/114) - Austria

National Law

General Civil Law Act

Adoption date for national laws: Sat Jun 01 00:00:00 CET 1811

In force date: Wed Jan 01 00:00:00 CET 1812

Civil Code

Adoption date for national laws: Tue Jun 11 00:00:00 CET 1811

In force date: Wed Jan 01 00:00:00 CET 1812

Consumer Protection Act

Adoption date for national laws: Thu Mar 08 00:00:00 CET 1979

In force date: Mon Oct 01 00:00:00 CET 1979

Consumer Protection Act

Adoption date for national laws: Thu Mar 08 00:00:00 CET 1979

In force date: Fri Jan 01 00:00:00 CET 9999

Federal Act Against Unfair Competition of 1984 - UWG

Adoption date for national laws: Thu Nov 22 00:00:00 CET 1984

In force date: Fri Nov 23 00:00:00 CET 1984

Federal Act on Price Labelling (Price Labelling Act - PrAG)

Adoption date for national laws: Thu Mar 19 00:00:00 CET 1992

In force date: Mon Jun 01 00:00:00 CEST 1992

Regulation of the Federal Minister of economic affairs on provisions regarding the practice of the travel agency profession

Adoption date for national laws: Thu Nov 19 00:00:00 CET 1998

In force date: Fri Nov 20 00:00:00 CET 1998

Regulation of the Federal Minister of economic affairs on the implementation of Article 7 of Council Directive of June 13, 1990 on package travel (90/314 /EEC) into Austrian law (Travel agency insurance regulation)

Adoption date for national laws: Tue Sep 14 00:00:00 CEST 1999

In force date: Wed Sep 15 00:00:00 CEST 1999

Federal Act amending the Federal Act on Price Indications (Price Indications Act - PrAG) and the Federal Act Against Unfair Competition 1984

Adoption date for national laws: Tue Jul 11 00:00:00 CEST 2000

In force date: Fri Sep 01 00:00:00 CEST 2000

Federal Act amending the General Civil Law Act, the Consumer Protection Act and the Insurance Contract Act (Warranty Law Amendment Act)

Adoption date for national laws: Tue May 08 00:00:00 CEST 2001

In force date: Tue Jan 01 00:00:00 CET 2002

Federal Act on cooperation of authorities regarding consumer protection (Consumer Authorities Cooperation Act - VBKG)

Adoption date for national laws: Fri Aug 11 00:00:00 CEST 2006

In force date: Fri Dec 29 00:00:00 CET 2006

Federal Act amending the Federal Act Against Unfair Competition 1984 - UWG (UWG-Amendment 2007)

Adoption date for national laws: Tue Nov 13 00:00:00 CET 2007

In force date: Wed Dec 12 00:00:00 CET 2007

Federal Act amending the 1984 Federal Act against Unfair Competition

Adoption date for national laws: Tue Nov 13 00:00:00 CET 2007

In force date: Wed Dec 12 00:00:00 CET 2007

PDF: [Austria UCP BMWA-EN_en.pdf](#)

Federal Act on consumer protection in connection with timeshare contracts and long-term holiday product contracts (Timeshare Act 2011)

Adoption date for national laws: Tue Feb 15 00:00:00 CET 2011

In force date: Wed Feb 23 00:00:00 CET 2011

Federal Act amending the General Civil Law Act, the Consumer Protection Act and the Consumer Authorities Cooperation Act and enacting the Federal Act on Distance and Off-Premises Contracts (Distance and Off-Premises Contracts Act) (Consumer Rights Directive Implementation Act)

Adoption date for national laws: Mon May 26 00:00:00 CEST 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

Federal Act on Distance and Off-Premises Contracts

Adoption date for national laws: Mon May 26 00:00:00 CEST 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

Act against unfair commercial practices

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sun Jan 01 00:00:00 CET 1984

Price Indication Act

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Mon Jun 01 00:00:00 CEST 1992

Timeshare Act

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Apr 01 00:00:00 CEST 1997

Regulation on travel agencies implementing Art. 7 Package Travel Directive

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Wed Sep 15 00:00:00 CEST 1999

Regulation on travel agencies

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Nov 20 00:00:00 CET 1998

Timeshare Act 2011

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Feb 15 00:00:00 CET 2011

Enforcement System

No results available

Cases

17 Ob 10/11m

National ID: [17 Ob 10/11m](#)

Common Name: 17 Ob 10/11m

Directive Part: Article 3 Article 4, (h)

Decision type: Supreme court decision

Decision date: Tue May 10 00:00:00 CEST 2011

17 Ob 2/11k

National ID: [17 Ob 2/11k](#)

Common Name: 17 Ob 2/11k

Directive Part: Article 3 Article 4, (a) Article 4, (d) Article 4, (f)

Decision type: Supreme court decision

Decision date: Wed Mar 23 00:00:00 CET 2011

Legal Literature

ÖBI 2010/4

Reference: [ÖBI 2010/4](#)

Title: Imitation marketing by using similar product packaging

Author: GAMERITH, H.

Publication Year: 2010

ÖBI 2015/15

Reference: [ÖBI 2015/15](#)

Title: The principle of objectivity in comparative advertising

Author: APPL, C.

Publication Year: 2015

Other material

No results available