

**Act no. 472/1993 on Package Travels**

Adoption date for national laws: Wed Jun 30 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

PDF: [legislation191\\_en\\_en.pdf](#)

**The Package Travel Act**

Adoption date for national laws: Wed Jun 30 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

**Executive Order no. 776 of 21 September 1993 on package travels**

Adoption date for national laws: Tue Sep 21 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

**Regulation no. 776/1993 on Package Travels**

Adoption date for national laws: Tue Sep 21 00:00:00 CEST 1993

In force date: Fri Oct 01 00:00:00 CET 1993

**Consolidated Act no. 781/1996 on Formation of Contract**

Adoption date for national laws: Mon Aug 26 00:00:00 CEST 1996

In force date: Fri Jan 01 00:00:00 CET 9999

**Act no. 234 of 2 April 1997 on consumer contracts relating to the purchase of the right of use to real estate on timeshare basis**

Adoption date for national laws: Wed Apr 02 00:00:00 CEST 1997

In force date: Tue Apr 15 00:00:00 CEST 1997

**Executive Order no. 866 of 18 September 2000 on information on sales price and price per unit for consumer goods**

Adoption date for national laws: Mon Sep 18 00:00:00 CEST 2000

In force date: Fri Dec 01 00:00:00 CET 2000

**Executive Order no. 866 of 18 September 2000 on information on sales price and price per unit for consumer goods**

Adoption date for national laws: Mon Dec 18 00:00:00 CET 2000

In force date: Fri Dec 01 00:00:00 CET 2000

**Act on Injunctions for the Protection of Consumers Interests**

Adoption date for national laws: Wed Dec 20 00:00:00 CET 2000

In force date: Mon Jan 01 00:00:00 CET 2001

**Act no. 1257/2000 on the protection of the consumers' interests**

Adoption date for national laws: Wed Dec 20 00:00:00 CET 2000

In force date: Mon Jan 01 00:00:00 CET 2001

**Act on Certain Consumer Contracts, Act No. 451 of 9 June 2004**

Adoption date for national laws: Wed Jun 09 00:00:00 CEST 2004

In force date: Fri Oct 01 00:00:00 CEST 2004

**Regulation no. 503/2004 on registration and security in the Travel Guarantee Fund**

Adoption date for national laws: Wed Jun 09 00:00:00 CEST 2004

In force date: Sat Jun 19 00:00:00 CEST 2004

**Act no. 1389/2005 on Marketing Practices**

Adoption date for national laws: Wed Dec 21 00:00:00 CET 2005

In force date: Sat Jul 01 00:00:00 CEST 2006

**Act no 1547 of 20 December 2006 to amend the Danish Marketing Practices Act**

Adoption date for national laws: Wed Dec 20 00:00:00 CET 2006

In force date: Sat Dec 01 00:00:00 CET 2007

PDF: [Denmark law in EN\\_en.pdf](#)

**Executive Order no. 1084 of 14 September 2007 on unfair business-to-consumer commercial practices**

Adoption date for national laws: Fri Sep 14 00:00:00 CEST 2007

In force date: Sat Dec 01 00:00:00 CET 2007

**Order No. 1084 of 14 September 2007**

Adoption date for national laws: Fri Sep 14 00:00:00 CEST 2007

In force date: Sat Dec 01 00:00:00 CET 2007

PDF: [Denmark black list in EN\\_en.pdf](#)

**The Marketing Practices Consolidation Act**

Adoption date for national laws: Mon Aug 31 00:00:00 CEST 2009

In force date: Sat Jul 01 00:00:00 CEST 2006

**The Marketing Practices Consolidation Act (as amended)**

Adoption date for national laws: Mon Aug 31 00:00:00 CEST 2009

In force date: Sat Jul 01 00:00:00 CEST 2006

PDF: [The revised Danish Marketing Practices Law\\_en.pdf](#)

**The Timeshare Act**

Adoption date for national laws: Sat Feb 05 00:00:00 CET 2011

In force date: Wed Feb 23 00:00:00 CET 2011

**Executive Order on Good Business Practice for Financial Undertakings**

Adoption date for national laws: Mon Jun 27 00:00:00 CEST 2011

**In force date:** Fri Jul 01 00:00:00 CEST 2011

#### The Sale of Goods Act

**Adoption date for national laws:** Mon Feb 17 00:00:00 CET 2014

**In force date:** Fri Jun 13 00:00:00 CEST 2014

#### Consumer Contracts Act

**Adoption date for national laws:** Mon Feb 17 00:00:00 CET 2014

**In force date:** Fri Jun 13 00:00:00 CEST 2014

#### The Consolidated Marketing Practices Act

**Adoption date for national laws:** Thu Sep 25 00:00:00 CEST 2014

**In force date:** Sat Jul 01 00:00:00 CEST 2006

#### Executive Order no. 1101 of 3 September 2015 on the Travel Guarantee Fund Act

**Adoption date for national laws:** Thu Sep 03 00:00:00 CEST 2015

**In force date:** Wed Jul 01 00:00:00 CEST 2015

#### The Contracts Act

**Adoption date for national laws:** Wed Mar 02 00:00:00 CET 2016

**In force date:** Wed Mar 02 00:00:00 CET 2016

#### The Marketing Practices Act

**Adoption date for national laws:** Wed May 03 00:00:00 CEST 2017

**In force date:** Sat Jul 01 00:00:00 CEST 2017

#### Consolidated Act no. 523/2007 on Sales of Goods

**Adoption date for national laws:** Fri Jan 01 00:00:00 CET 9999

**In force date:** Fri Jan 01 00:00:00 CET 9999

#### Act no. 315/1997 on the Travel Guarantee Fund

**Adoption date for national laws:** Fri Jan 01 00:00:00 CET 9999

**In force date:** Tue Jul 01 00:00:00 CEST 1997

**PDF:** [legislation189\\_en\\_en.pdf](#)

#### Timeshare Act

**Adoption date for national laws:** Fri Jan 01 00:00:00 CET 9999

**In force date:** Fri Jan 01 00:00:00 CET 9999

#### Act no. 451 of 9 June 2004 on certain consumer contracts

**Adoption date for national laws:** Fri Jan 01 00:00:00 CET 9999

**In force date:** Thu Jun 01 00:00:00 CEST 2000

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#### Enforcement System

No results available

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#### Cases

##### H.D. 288/2009 and 289/2009 (or U 2012.1089H)

**National ID:** [H.D. 288/2009 and 289/2009 \(or U 2012.1089H\)](#)

**Common Name:** H.D. 288/2009 and 289/2009 (or U 2012.1089H)

**Directive Part:** Chapter 2, Section 1

**Decision type:** Supreme court decision

**Decision date:** Fri Jan 06 00:00:00 CET 2012

**J.nr.:** 11/02116

**National ID:** [J.nr.: 11/02116](#)

**Common Name:** J.nr.: 11/02116

**Directive Part:** Chapter 2, Section 1, Article 7, 1. Chapter 2, Section 1, Article 6, 1., (d)

**Decision type:** Other

**Decision date:** Thu Jan 12 00:00:00 CET 2012

**J.nr.:** 12/03125

**National ID:** [J.nr.: 12/03125](#)

**Common Name:** J.nr.: 12/03125

**Directive Part:** Chapter 2, Section 1, Article 6, 1., (b)

**Decision type:** Other

**Decision date:** Thu Apr 18 00:00:00 CEST 2013

**J. nr.** 10/01058

**National ID:** [J. nr. 10/01058](#)

**Common Name:** link

**Directive Part:** Chapter 2, Article 5, 4. Chapter 2, Section 1, Article 6, 1.

**Decision type:** Other

**Decision date:** Wed Sep 01 00:00:00 CEST 2010

**J.nr.:** 12/03779

**National ID:** [J.nr.: 12/03779](#)

**Common Name:** link

**Directive Part:** Chapter 2, Section 1, Article 7, 1.

**Decision type:** Other

**Decision date:** Mon Mar 11 00:00:00 CET 2013

**SH2013.V-0062-11**

**National ID:** [SH2013.V-0062-11](#)

**Common Name:** SH2013.V-0062-11

**Directive Part:** Chapter 2, Section 1, Article 6, 1., (b)

**Decision type:** Court decision, first degree

**Decision date:** Tue Oct 29 00:00:00 CET 2013

**SH2013.V-0073-11 (or U 2013.2396S)**

**National ID:** [SH2013.V-0073-11 \(or U 2013.2396S\)](#)

**Common Name:** SH2013.V-0073-11 (or U 2013.2396S)

**Directive Part:** Chapter 2, Section 1, Article 6, 1., (b)

**Decision type:** Court decision, first degree

**Decision date:** Mon May 27 00:00:00 CEST 2013

**SH2011-40-09**

**National ID:** [SH2011-40-09](#)

**Common Name:** Synoptik A/S mod Louis Nielsen A/S

**Directive Part:** Chapter 2, Section 1, Article 6, 1. Chapter 2, Article 5, 1.

**Decision type:** Court decision, first degree

**Decision date:** Tue Mar 22 00:00:00 CET 2011

**Forbrugerombudsmandens afgørelse i sag 08/02972**

**National ID:** [Forbrugerombudsmandens afgørelse i sag 08/02972](#)

**Common Name:** The Consumer Ombudsman's decision in case 08/02972

**Directive Part:** Chapter 2, Section 1, Article 7, 4., (c)

**Decision type:** Administrative decision, first degree

**Decision date:** Wed Jun 18 00:00:00 CEST 2008

**Forbrugerombudsmandens afgørelse i sag 10/07422**

**National ID:** [Forbrugerombudsmandens afgørelse i sag 10/07422](#)

**Common Name:** The Consumer Ombudsman's decision in case 10/07422

**Directive Part:** Chapter 2, Article 5, 2., (a) Chapter 2, Article 5, 2., (b) Chapter 2, Section 1, Article 7, 2. Chapter 2, Section 1, Article 6, 1. Chapter 2, Section 1, Article 6, 1., (b) Chapter 2, Section 1, Article 7, 4., (e) Chapter 1, Article 2, (i)

**Decision type:** Administrative decision, first degree

**Decision date:** Fri Jan 01 00:00:00 CET 2010

**Forbrugerombudsmandens afgørelse i sag 12/17437**

**National ID:** [Forbrugerombudsmandens afgørelse i sag 12/17437](#)

**Common Name:** The Consumer Ombudsman's decision in case 12/17437

**Directive Part:** Chapter 2, Article 5, 2., (a) Chapter 2, Section 1, Article 7, 4., (c) Chapter 2, Article 5, 1.

**Decision type:** Administrative decision, first degree

**Decision date:** Sun Jan 01 00:00:00 CET 2012

**Forbrugerombudsmandens afgørelse i sag 13/02559**

**National ID:** [Forbrugerombudsmandens afgørelse i sag 13/02559](#)

**Common Name:** The Consumer Ombudsman's decision in case 13/02559

**Directive Part:** Chapter 2, Section 1, Article 7, 4., (c)

**Decision type:** Administrative decision, first degree

**Decision date:** Tue Jan 01 00:00:00 CET 2013

**Forbrugerombudsmandens afgørelse i sag 14/04693**

**National ID:** [Forbrugerombudsmandens afgørelse i sag 14/04693](#)

**Common Name:** The Consumer Ombudsman's decision in case 14/04693

**Directive Part:** Chapter 2, Section 1, Article 7, 3. Chapter 2, Section 1, Article 7, 4., (d)

**Decision type:** Administrative decision, first degree

**Decision date:** Fri Sep 05 00:00:00 CEST 2014

**Forbrugerombudsmandens afgørelse i sag 14/04805**

**National ID:** [Forbrugerombudsmandens afgørelse i sag 14/04805](#)

**Common Name:** The Consumer Ombudsman's decision in case 14/04805

**Directive Part:** Chapter 2, Section 1, Article 6, 1. Chapter 2, Section 1, Article 7, 4., (c)

**Decision type:** Administrative decision, first degree

**Decision date:** Tue Dec 09 00:00:00 CET 2014

**Forbrugerombudsmandens afgørelse i sag 15/03768**

**National ID:** [Forbrugerombudsmandens afgørelse i sag 15/03768](#)

**Common Name:** The Consumer Ombudsman's decision in case 15/03768

**Directive Part:** Chapter 1, Article 2, (b) Chapter 1, Article 2, (d)

**Decision type:** Administrative decision, first degree

**Decision date:** Thu Jan 01 00:00:00 CET 2015

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Legal Literature

U.2006B.343

**Reference:** [U.2006B.343](#)

**Title:** Marketing in computer games

**Author:** J. TRZASKOWSKI

**Publication Year:** 2006

**Palle Bo Madsen, Markedsret 2 - Markedsføringsret og Konkurrencevæn, 6. udg., 2015, Jurist - og Økonomforbundets Forlag**

**Reference:** [Palle Bo Madsen, Markedsret 2 - Markedsføringsret og Konkurrencevæn, 6. udg., 2015, Jurist - og Økonomforbundets Forlag](#)

**Title:** Marketing Law 2

**Author:** MADSEN, P. B.

**Publication Year:** 2015

**U.2007B.268**

**Reference:** [U.2007B.268](#)

**Title:** Price and credit Information

**Author:** J. TRZASKOWSKI

**Publication Year:** 2007

**Erling Borchert & Frank Bøggild, Markedsføringsloven, 3. udg., 2013, Karnov Group**

**Reference:** [Erling Borchert & Frank Bøggild, Markedsføringsloven, 3. udg., 2013, Karnov Group](#)

**Title:** The Marketing Practices Act

**Author:** BORCHER, E., BØGGILD, F.

**Publication Year:** 2013

**U.2008B.275**

**Reference:** [U.2008B.275](#)

**Title:** Unfair trade practices - the Europeanisation of Danish marketing law

**Author:** J. TRZASKOWSKI

**Publication Year:** 2008

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#### Other material

No results available