Misleading and Comparative Advertising Directive (2006/114) - Sweden

National Law

Travel Guarantees Act (1972:204)
Adoption date for national laws: Tue Jun 06 00:00:00 CET 1972
In force date: Sat Jul 01 00:00:00 CET 1972

Consumer Services Act (SFS 1985:716)
Adoption date for national laws: Thu Jul 11 00:00:00 CEST 1985
In force date: Tue Jan 01 00:00:00 CET 1991

Consumer Sales Act (1990:932)
Adoption date for national laws: Thu Sep 06 00:00:00 CEST 1990
In force date: Tue Jan 01 00:00:00 CET 1991

The Act (1992:1672) on Package Tours
Adoption date for national laws: Thu Dec 17 00:00:00 CET 1992
In force date: Fri Jan 01 00:00:00 CET 1993

Government Bill 1994/95:17
Adoption date for national laws: Thu Oct 13 00:00:00 CET 1994
In force date: Thu Oct 13 00:00:00 CET 1994

Act (1994:1512) on Contract Conditions in Consumer Relationships
Adoption date for national laws: Thu Dec 15 00:00:00 CET 1994
In force date: Sun Jan 01 00:00:00 CET 1995

Marketing Act (1995:450)
Adoption date for national laws: Thu Apr 27 00:00:00 CEST 1995
In force date: Mon Jan 01 00:00:00 CET 1996

Price Indication Act
Adoption date for national laws: Thu May 13 00:00:00 CEST 2004
In force date: Fri Oct 01 00:00:00 CEST 2004

The Distance and Off-Premises Contracts Act (2005:59)
Adoption date for national laws: Thu Feb 24 00:00:00 CET 2005
In force date: Fri Apr 01 00:00:00 CEST 2005

Amendments to the Marketing Practices Act
Adoption date for national laws: Wed Jun 04 00:00:00 CEST 2008
In force date: Tue Jul 01 00:00:00 CEST 2008
PDF: Amendments made to the Marketing Practices Act_en.pdf

Marketing Practises Act (2008:486)
Adoption date for national laws: Wed Jun 04 00:00:00 CEST 2008
In force date: Tue Jul 01 00:00:00 CEST 2008
PDF: The Marketing Act-EN_en.pdf

The Marketing Act (2008:486)
Adoption date for national laws: Thu Jun 05 00:00:00 CEST 2008
In force date: Tue Jul 01 00:00:00 CEST 2008

Announcement (2008:487) regarding the Marketing Act (2008:486)
Adoption date for national laws: Thu Jun 05 00:00:00 CEST 2008
In force date: Mon Jun 16 00:00:00 CEST 2008

Regulation (2009:607) with instruction for the Consumer Agency
Adoption date for national laws: Thu May 28 00:00:00 CEST 2009
In force date: Wed Jul 01 00:00:00 CEST 2009

Act (2010:751) of Payment Services
Adoption date for national laws: Wed Jun 23 00:00:00 CEST 2010
In force date: Sun Aug 01 00:00:00 CEST 2010

Timeshare Contracts Act (2011:914)
Adoption date for national laws: Wed Jun 22 00:00:00 CEST 2011
In force date: Fri Jan 01 00:00:00 CET 9999

Act (2001:914) on Consumer Protection upon Timeshare or Long-term Holiday Product Contracts
Adoption date for national laws: Wed Jun 22 00:00:00 CEST 2011
In force date: Mon Aug 01 00:00:00 CEST 2011

The Consumer Agency's Regulation on Consumer Protection in Timeshare or Long-term Holiday Product Contracts
Adoption date for national laws: Tue Aug 09 00:00:00 CEST 2011
In force date: Thu Sep 01 00:00:00 CEST 2011

Package Tours Act (1992:1672)
Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Fri Jan 01 00:00:00 CET 1993

Consumer purchase act (1990:932) as amended by Act 2002:587
Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Mon Jan 01 00:00:00 CET 1990

Law on Group Actions (2002:599)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Thu May 30 00:00:00 CEST 2002

Consumer Credit Law (1992:830)
Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Fri Jan 01 00:00:00 CET 9999

Marketing Act (2008:486)
Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Tue Jul 01 00:00:00 CEST 2008

Price Information Act 1991:601 amended by Act (2008:507)
Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Sat Mar 18 00:00:00 CET 2000

Act on terms and conditions in consumer contracts (1994:1512)
Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Sun Jan 01 00:00:00 CET 1995

Law on Consumer Protection on Distance Contracts and Doorstep Selling Contracts (2005:59)
Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999
In force date: Fri Apr 01 00:00:00 CEST 2005

Enforcement System

No results available

Cases

MD 2009:25
National ID: MD 2009:25
Common Name: link
Directive Part: Article 4, (a) Article 4 Article 4, (c) Article 4, (f) Article 4, (h)
Decision type: Court decision in appeal
Decision date: Thu Sep 17 00:00:00 CEST 2009

MD 2014:5
National ID: MD 2014:5
Common Name: link
Directive Part: Article 3, (b) Article 3 Article 4, (a) Article 4 Article 4, (c)
Decision type: Court decision in appeal
Decision date: Fri Apr 25 00:00:00 CEST 2014

MD 2015:13
National ID: MD 2015:13
Common Name: link
Directive Part: Article 4, (a) Article 4 Article 4, (c)
Decision type: Court decision in appeal
Decision date: Fri Jul 10 00:00:00 CEST 2015

MD 2015:16
National ID: MD 2015:16
Common Name: link
Directive Part: Article 4, (a) Article 4 Article 4, (c)
Decision type: Court decision in appeal
Decision date: Tue Nov 03 00:00:00 CET 2015

Legal Literature

No results available

Other material

No results available