

Misleading and Comparative Advertising Directive (2006/114) - France
National Law

Order of 3 December 1987 regarding consumer information on prices

Adoption date for national laws: Thu Dec 03 00:00:00 CET 1987

In force date: Thu Dec 10 00:00:00 CET 1987

Consumer Code

Adoption date for national laws: Sat Jan 18 00:00:00 CET 1992

In force date: Sat Oct 01 00:00:00 CEST 2016

Legislative Act n°92-645 of the 13th July 1992 defining the conditions of exercise of the activities relating to the organisation and the sale of travels or journeys

Adoption date for national laws: Mon Jul 13 00:00:00 CEST 1992

In force date: Tue Jul 14 00:00:00 CEST 1992

Order of 16 November 1999 on the indication of unit prices for certain prewrapped products offered to consumers

Adoption date for national laws: Tue Nov 16 00:00:00 CET 1999

In force date: Wed Nov 24 00:00:00 CET 1999

Tourism Code

Adoption date for national laws: Mon Dec 20 00:00:00 CET 2004

In force date: Fri Feb 10 00:00:00 CET 2017

Articles L. 121-1 and L. 121-1-1 of the Consumer Code implementing Articles 6 and 7 of the Directive and its Annex I

Adoption date for national laws: Thu Jan 03 00:00:00 CET 2008

In force date: Sat Jan 05 00:00:00 CET 2008

PDF: [Articles L. 121-1 and L. 121-1-1 of the CC implementing Articles 6 and_en.pdf](#)

Law n° 2008-3 of 3 January 2008 for the development of competition to the benefit of consumers

Adoption date for national laws: Thu Jan 03 00:00:00 CET 2008

In force date: Sat Jan 05 00:00:00 CET 2008

Article L. 120-1 of the Consumer Code implementing Article 5 of the UCP Directive

Adoption date for national laws: Thu Jan 03 00:00:00 CET 2008

In force date: Sat Jan 05 00:00:00 CET 2008

PDF: [Article L. 120-1 of the CC implementing Article 5 of the Directive_en.pdf](#)

Articles L. 122-11 to L. 122-15 of the Consumer Code implementing Articles 8 and 9 of the UCP Directive

Adoption date for national laws: Thu Jan 03 00:00:00 CET 2008

In force date: Sat Jan 05 00:00:00 CET 2008

PDF: [Article L. 122-11 to L. 122-15 of the CC implementing Article 8 of the_en.pdf](#)

Law n° 2008-776 of 4 August 2008 of modernisation of the economy

Adoption date for national laws: Mon Aug 04 00:00:00 CEST 2008

In force date: Wed Aug 06 00:00:00 CEST 2008

Order of 15 June 2010 determining the content of standard information forms relating to timeshare contracts, long-term holiday product contracts, resale contracts, exchange contracts and the content of Standard withdrawal form to facilitate the right of withdrawal

Adoption date for national laws: Tue Jun 15 00:00:00 CEST 2010

In force date: Fri Jan 01 00:00:00 CET 9999

Articles L. 121-35, L. 121-36 and L. 122-1 of the Consumer Code

Adoption date for national laws: Tue May 17 00:00:00 CEST 2011

In force date: Thu May 19 00:00:00 CEST 2011

PDF: [Articles L. 121-35, L. 121-36 and L. 122-1 of the CC_en.pdf](#)

Law n° 2011-525 of 17 May 2011 of simplification and improvement of the quality of law

Adoption date for national laws: Tue May 17 00:00:00 CEST 2011

In force date: Thu May 19 00:00:00 CEST 2011

Article L. 122-3 of the Consumer Code

Adoption date for national laws: Tue May 17 00:00:00 CEST 2011

In force date: Thu May 19 00:00:00 CEST 2011

PDF: [Article L. 122-3 of the CC_en.pdf](#)

Article L. 121-8 of the Consumer Code on comparative advertising

Adoption date for national laws: Tue May 17 00:00:00 CEST 2011

In force date: Thu May 19 00:00:00 CEST 2011

PDF: [Article L. 121-8 of the CC on comparative advertising_en.pdf](#)

Law n° 2011-525 of 17 May 2011 of simplification and improvement of the quality of law

Adoption date for national laws: Tue May 17 00:00:00 CEST 2011

In force date: Thu May 19 00:00:00 CEST 2011

Article L. 121-2 of the Consumer Code, Articles L. 121-3 to L. 121-7 of the Consumer Code and Articles L. 141-1 to L. 141-4 implementing Article 11 of the Directive

Adoption date for national laws: Tue May 17 00:00:00 CEST 2011

In force date: Thu May 19 00:00:00 CEST 2011

PDF: [Article L. 121-2 of the CC, Articles L. 121-3 to L. 121-7 of the CC an_en.pdf](#)

Law n° 2014-344 of March 17th, 2014 related to consumers

Adoption date for national laws: Mon Mar 17 00:00:00 CET 2014

In force date: Fri Jan 01 00:00:00 CET 9999

Decree n° 2016-884 of June 29th, 2016

Adoption date for national laws: Wed Jun 29 00:00:00 CEST 2016

In force date: Fri Jan 01 00:00:00 CET 9999

Tourism Code

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Decree of 16 November 1999 on the indication of unit prices for certain prewrapped products offered to consumers

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Wed Nov 24 00:00:00 CET 1999

Regulation No. 2001-741 of 23 August 2001 implementing EC Directives on Consumer Law

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sat Aug 25 00:00:00 CEST 2001

Consumer Code

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Decree No.94-490 on the conditions to exercise the activities relating to the organisation and the sale of packages or journeys

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jun 17 00:00:00 CEST 1994

Regulation No. 2005-136 of 17 February 2005 on the guarantee of conformity to the contract of the good owed to the consumer by the seller

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Feb 18 00:00:00 CET 2005

Enforcement System

No results available

Cases

13-28217

National ID: [13-28217](#)

Common Name: [link](#)

Directive Part: Article 4, (c) Article 4, (d)

Decision type: Supreme court decision

Decision date: Tue Apr 12 00:00:00 CEST 2016

14-26095

National ID: [14-26095](#)

Common Name: [link](#)

Directive Part: Article 4, (b) Article 4, (a) Article 4, (c)

Decision type: Supreme court decision

Decision date: Tue Jul 05 00:00:00 CEST 2016

Legal Literature

Guillaume BUSSEUIL, "Du visible à l'invisible : la notion de publicité à l'épreuve du nom de domaine et des métatags", Petites Affiches, n°101, 21 mai 2014, p. 4

Reference: [Guillaume BUSSEUIL, "Du visible à l'invisible : la notion de publicité à l'épreuve du nom de domaine et des métatags", Petites Affiches, n°101, 21 mai 2014, p. 4](#)

Title: From the visible to the invisible: the notion of advertising tested by domain names and metatags

Author: BUSSEUIL, G.

Publication Year: 2014

Helène CLARET, "La loyauté des pratiques commerciales à l'égard des consommateurs - Plaidoyer pour une refonte", Contrats Concurrence Consommation n°1, Janvier 2014, étude 1

Reference: [Helène CLARET, "La loyauté des pratiques commerciales à l'égard des consommateurs - Plaidoyer pour une refonte", Contrats Concurrence Consommation n°1, Janvier 2014, étude 1](#)

Title: Loyalty regarding commercial practices vis-à-vis consumers - a plea for reform

Author: CLARET, H.

Publication Year: 2014

Other material

No results available