

Misleading and Comparative Advertising Directive (2006/114) - Belgium
National Law

Procedural Code

Adoption date for national laws: Tue Oct 10 00:00:00 CET 1967

In force date: Tue Oct 31 00:00:00 CET 1967

Law regarding the reform of some economic state owned companies

Adoption date for national laws: Thu Mar 21 00:00:00 CET 1991

In force date: Tue Jul 27 00:00:00 CEST 1993

PDF: [Translation EN Law 14 July 1991_en.pdf](#)

Law on commercial practices and the provision of information to and the protection of consumers

Adoption date for national laws: Sun Jul 14 00:00:00 CEST 1991

In force date: Sat Feb 29 00:00:00 CET 1992

Act of 14 July 1991 on trade practices and consumer information and protection (FR)

Adoption date for national laws: Sun Jul 14 00:00:00 CEST 1991

In force date: Sat Feb 29 00:00:00 CET 1992

Act of 14 July 1991 on trade practices and consumer information and protection (NL)

Adoption date for national laws: Sun Jul 14 00:00:00 CEST 1991

In force date: Thu Aug 29 00:00:00 CEST 1991

Royal order of 6 September 1993 containing special provisions for the distance marketing of certain products or categories of products (FR)

Adoption date for national laws: Mon Sep 06 00:00:00 CEST 1993

In force date: Fri Oct 15 00:00:00 CET 1993

Royal order of 6 September 1993 containing special provisions for the distance marketing of certain products or categories of products (NL)

Adoption date for national laws: Mon Sep 06 00:00:00 CEST 1993

In force date: Fri Jan 01 00:00:00 CET 9999

Act of 16 February 1994 regulating the package travel contracts and the travel intermediation contracts (NL)

Adoption date for national laws: Wed Feb 16 00:00:00 CET 1994

In force date: Fri Jan 01 00:00:00 CET 9999

Act of 16 February 1994 regulating the package travel contracts and the travel intermediation contracts (FR)

Adoption date for national laws: Wed Feb 16 00:00:00 CET 1994

In force date: Tue Oct 04 00:00:00 CET 1994

Act regulating the package travel contracts and the travel intermediation contracts

Adoption date for national laws: Wed Feb 16 00:00:00 CET 1994

In force date: Tue Oct 04 00:00:00 CET 1994

Royal Decree of 1 February 1995 determining the assurance conditions of the liability of travel organisers and retailers (FR)

Adoption date for national laws: Wed Feb 01 00:00:00 CET 1995

In force date: Fri Mar 31 00:00:00 CEST 1995

Royal Decree of 1 February 1995 determining the assurance conditions of the liability of travel organisers and retailers (NL)

Adoption date for national laws: Wed Feb 01 00:00:00 CET 1995

In force date: Fri Jan 01 00:00:00 CET 9999

Royal Decree of 30 June 1996 concerning the indication of the price of products and services and the order form (as amended by R.D. 7/2/2000) (FR)

Adoption date for national laws: Sun Jun 30 00:00:00 CEST 1996

In force date: Sun Sep 01 00:00:00 CEST 1996

Royal Decree of 30 June 1996 concerning the indication of the price of products and services and the order form (NL)

Adoption date for national laws: Sun Jun 30 00:00:00 CEST 1996

In force date: Fri Jan 01 00:00:00 CET 9999

Royal Decree of 30 June 1996 concerning the price indication of products and services and the purchase order

Adoption date for national laws: Tue Jul 30 00:00:00 CEST 1996

In force date: Sun Sep 01 00:00:00 CEST 1996

Royal Decree putting into effect Article 36 of the Act of 16 February 1994 regulating the package travel contracts and the travel intermediation contract (FR)

Adoption date for national laws: Fri Apr 25 00:00:00 CEST 1997

In force date: Mon Sep 01 00:00:00 CEST 1997

Act of 11 April 1999 on the injunction for infringements of the Act on the purchase of the right to use immovable properties on a time-share basis (FR)

Adoption date for national laws: Sun Apr 11 00:00:00 CEST 1999

In force date: Thu Jul 01 00:00:00 CEST 1999

Act of 11 April 1999 on the injunction for infringements of the Act on the purchase of the right to use immovable properties on a time-share basis (NL)

Adoption date for national laws: Sun Apr 11 00:00:00 CEST 1999

In force date: Fri Jan 01 00:00:00 CET 9999

Act of 11 April 1999 on the purchase of the right to use immovable properties on a time-share basis (FR)

Adoption date for national laws: Sun Apr 11 00:00:00 CEST 1999

In force date: Thu Jul 01 00:00:00 CEST 1999

Act of 11 April 1999 on the purchase of the right to use immovable properties on a time-share basis (NL)

Adoption date for national laws: Sun Apr 11 00:00:00 CEST 1999

In force date: Fri Jan 01 00:00:00 CET 9999

Royal Decree of 5 December 2000 declaring certain provisions of the Act of 14 July 1991 on trade practices and consumer information and protection applicable to financial instruments and to transferable securities (NL)

Adoption date for national laws: Tue Dec 05 00:00:00 CET 2000

In force date: Fri Jan 01 00:00:00 CET 9999

Royal Decree of 5 December 2000 declaring certain provisions of the Act of 14 July 1991 on trade practices and consumer information and protection applicable to financial instruments and to transferable securities (FR)

Adoption date for national laws: Tue Dec 05 00:00:00 CET 2000

In force date: Tue May 01 00:00:00 CEST 2001

Act of 26 May 2002 concerning intra-Community injunctions in view of protecting consumers (NL)

Adoption date for national laws: Sun May 26 00:00:00 CEST 2002

In force date: Fri Jan 01 00:00:00 CET 9999

Act of 26 May 2002 concerning intra-Community injunctions in view of protecting consumers (FR)

Adoption date for national laws: Sun May 26 00:00:00 CEST 2002

In force date: Sat Jul 20 00:00:00 CEST 2002

Act of 2 August 2002 on misleading and comparative advertising, unfair contract terms and distance marketing in respect of professional services (NL)

Adoption date for national laws: Fri Aug 02 00:00:00 CEST 2002

In force date: Fri Jan 01 00:00:00 CET 9999

Act of 2 August 2002 on misleading and comparative advertising, unfair contract terms and distance marketing in respect of professional services (FR)

Adoption date for national laws: Fri Aug 02 00:00:00 CEST 2002

In force date: Sat Nov 30 00:00:00 CET 2002

Royal Decree of 18/11/2002 excluding certain distance contracts in respect of hotel accommodation, transport, restaurant and leisure services, from the scope of application of the articles 79 and 80 of the Act of 14 July 1991 (NL)

Adoption date for national laws: Mon Nov 18 00:00:00 CET 2002

In force date: Fri Jan 01 00:00:00 CET 9999

Royal Decree of 18 November 2002 excluding certain distance contracts in respect of hotel accommodation, transport, restaurant and leisure services, from the scope of application of the articles 79 and 80 of the Act of 14 July 1991 (FR)

Adoption date for national laws: Mon Nov 18 00:00:00 CET 2002

In force date: Fri Dec 13 00:00:00 CET 2002

Royal Decree of 11 July 2003 containing special rules for price indication in the travel sector (NL)

Adoption date for national laws: Fri Jul 11 00:00:00 CEST 2003

In force date: Fri Jan 01 00:00:00 CET 9999

Royal Decree of 11 July 2003 containing special rules for price indication in the travel sector (FR)

Adoption date for national laws: Fri Jul 11 00:00:00 CEST 2003

In force date: Fri Jul 02 00:00:00 CEST 2004

Civil Code (FR)

Adoption date for national laws: Wed Sep 01 00:00:00 CEST 2004

In force date: Sat Jan 01 00:00:00 CET 2005

Act of 1 September 2004 on the protection of consumers in respect of the sale of consumer goods (FR)

Adoption date for national laws: Wed Sep 01 00:00:00 CEST 2004

In force date: Fri Jan 01 00:00:00 CET 9999

Civil Code - Book III - Title VI Sale

Adoption date for national laws: Wed Sep 01 00:00:00 CEST 2004

In force date: Sat Jan 01 00:00:00 CET 2005

Act of 1 September 2004 on the protection of consumers in respect of the sale of consumer goods (NL)

Adoption date for national laws: Wed Sep 01 00:00:00 CEST 2004

In force date: Fri Jan 01 00:00:00 CET 9999

Royal decree regarding the changes of the complaint management in the insurance sector

Adoption date for national laws: Wed Jun 21 00:00:00 CEST 2006

In force date: Mon Jul 03 00:00:00 CEST 2006

Law on market practices and the protection of consumers

Adoption date for national laws: Tue Apr 06 00:00:00 CEST 2010

In force date: Mon Apr 12 00:00:00 CEST 2010

PDF: [Law of 6 April 2010_EN_en.pdf](#)

Law regarding the regulation of some procedures in the framework of the law of 6 April 2010

Adoption date for national laws: Tue Apr 06 00:00:00 CEST 2010

In force date: Mon Apr 12 00:00:00 CEST 2010

Law of 28 August 2011 concerning the protection of consumers regarding timeshare, long-term holiday product, resale and exchange contracts

Adoption date for national laws: Sun Aug 28 00:00:00 CEST 2011

In force date: Mon Sep 26 00:00:00 CEST 2011

Code of Economic Law

Adoption date for national laws: Mon Dec 30 00:00:00 CET 2013

In force date: Sat May 31 00:00:00 CEST 2014

Royal Decree of 12 January 2007 regarding the use of certain clauses in contracts of real estate agents. (NL)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Thu Feb 01 00:00:00 CET 2007

Civil Code (NL)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Timeshare Act (NL)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Mon Sep 26 00:00:00 CEST 2011

Act of 6 April 2010 on market practices and consumer protection (Market Practices Act) (FR)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Wed May 12 00:00:00 CEST 2010

Act of 6 April 2010 on market practices and consumer protection (Market Practices Act) (NL)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Wed May 12 00:00:00 CEST 2010

Timeshare Act (FR)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Mon Sep 26 00:00:00 CEST 2011

Royal Decree putting into effect Article 36 of the Act of 16 February 1994 regulating the package travel contracts and the travel intermediation contract (NL)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Fri Jan 01 00:00:00 CET 9999

Royal Decree of 12 January 2007 regarding the use of certain clauses in contracts of real estate agents. (FR)

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Thu Feb 01 00:00:00 CET 2007

Enforcement System

No results available

Cases

link

National ID: [link](#)

Common Name: link

Directive Part: Article 4, (a) Article 4 Article 4, (c)

Decision type: Court decision in appeal

Decision date: Tue Jan 14 00:00:00 CET 2014

link

National ID: [link](#)

Common Name: link

Directive Part: Article 4, (a) Article 4 Article 4, (c)

Decision type: Court decision in appeal

Decision date: Fri Dec 05 00:00:00 CET 2014

Legal Literature

OHRA, Afl. 68, 2014, 59-93

Reference: [OHRA, Afl. 68, 2014, 59-93](#)

Title: Comparative advertising

Author: STRAETMANS, G., VAN LYSEBETTEN, L.

Publication Year: 2014

Jaarboek Marktpraktijken 2014, 117-127

Reference: [Jaarboek Marktpraktijken 2014, 117-127](#)

Title: Comparing of competing products - always comparative advertising?

Author: TERRY, E.

Publication Year: 2014

Other material

No results available