

## Misleading and Comparative Advertising Directive (2006/114) - Austria

### National Law

#### General Civil Law Act

Adoption date for national laws: Sat Jun 01 00:00:00 CET 1811

In force date: Wed Jan 01 00:00:00 CET 1812

#### Civil Code

Adoption date for national laws: Tue Jun 11 00:00:00 CET 1811

In force date: Wed Jan 01 00:00:00 CET 1812

#### Consumer Protection Act

Adoption date for national laws: Thu Mar 08 00:00:00 CET 1979

In force date: Mon Oct 01 00:00:00 CET 1979

#### Consumer Protection Act

Adoption date for national laws: Thu Mar 08 00:00:00 CET 1979

In force date: Fri Jan 01 00:00:00 CET 9999

#### Federal Act Against Unfair Competition of 1984 - UWG

Adoption date for national laws: Thu Nov 22 00:00:00 CET 1984

In force date: Fri Nov 23 00:00:00 CET 1984

#### Federal Act on Price Labelling (Price Labelling Act - PrAG)

Adoption date for national laws: Thu Mar 19 00:00:00 CET 1992

In force date: Mon Jun 01 00:00:00 CEST 1992

#### Regulation of the Federal Minister of economic affairs on provisions regarding the practice of the travel agency profession

Adoption date for national laws: Thu Nov 19 00:00:00 CET 1998

In force date: Fri Nov 20 00:00:00 CET 1998

#### Regulation of the Federal Minister of economic affairs on the implementation of Article 7 of Council Directive of June 13, 1990 on package travel (90/314 /EEC) into Austrian law (Travel agency insurance regulation)

Adoption date for national laws: Tue Sep 14 00:00:00 CEST 1999

In force date: Wed Sep 15 00:00:00 CEST 1999

#### Federal Act amending the Federal Act on Price Indications (Price Indications Act - PrAG) and the Federal Act Against Unfair Competition 1984

Adoption date for national laws: Tue Jul 11 00:00:00 CEST 2000

In force date: Fri Sep 01 00:00:00 CEST 2000

#### Federal Act amending the General Civil Law Act, the Consumer Protection Act and the Insurance Contract Act (Warranty Law Amendment Act)

Adoption date for national laws: Tue May 08 00:00:00 CEST 2001

In force date: Tue Jan 01 00:00:00 CET 2002

#### Federal Act on cooperation of authorities regarding consumer protection (Consumer Authorities Cooperation Act - VBKG)

Adoption date for national laws: Fri Aug 11 00:00:00 CEST 2006

In force date: Fri Dec 29 00:00:00 CET 2006

#### Federal Act amending the Federal Act Against Unfair Competition 1984 - UWG (UWG-Amendment 2007)

Adoption date for national laws: Tue Nov 13 00:00:00 CET 2007

In force date: Wed Dec 12 00:00:00 CET 2007

#### Federal Act amending the 1984 Federal Act against Unfair Competition

Adoption date for national laws: Tue Nov 13 00:00:00 CET 2007

In force date: Wed Dec 12 00:00:00 CET 2007

PDF: [Austria UCP BMWA-EN\\_en.pdf](#)

#### Federal Act on consumer protection in connection with timeshare contracts and long-term holiday product contracts (Timeshare Act 2011)

Adoption date for national laws: Tue Feb 15 00:00:00 CET 2011

In force date: Wed Feb 23 00:00:00 CET 2011

#### Federal Act amending the General Civil Law Act, the Consumer Protection Act and the Consumer Authorities Cooperation Act and enacting the Federal Act on Distance and Off-Premises Contracts (Distance and Off-Premises Contracts Act) (Consumer Rights Directive Implementation Act)

Adoption date for national laws: Mon May 26 00:00:00 CEST 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

#### Federal Act on Distance and Off-Premises Contracts

Adoption date for national laws: Mon May 26 00:00:00 CEST 2014

In force date: Fri Jun 13 00:00:00 CEST 2014

#### Act against unfair commercial practices

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Sun Jan 01 00:00:00 CET 1984

#### Price Indication Act

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Mon Jun 01 00:00:00 CEST 1992

#### Timeshare Act

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Tue Apr 01 00:00:00 CEST 1997

#### Regulation on travel agencies implementing Art. 7 Package Travel Directive

Adoption date for national laws: Fri Jan 01 00:00:00 CET 9999

In force date: Wed Sep 15 00:00:00 CEST 1999

#### Regulation on travel agencies

**Adoption date for national laws:** Fri Jan 01 00:00:00 CET 9999

**In force date:** Fri Nov 20 00:00:00 CET 1998

#### Timeshare Act 2011

**Adoption date for national laws:** Fri Jan 01 00:00:00 CET 9999

**In force date:** Tue Feb 15 00:00:00 CET 2011

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#### Enforcement System

No results available

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#### Cases

##### 17 Ob 10/11m

**National ID:** [17 Ob 10/11m](#)

**Common Name:** 17 Ob 10/11m

**Directive Part:** Article 3 Article 4, (h)

**Decision type:** Supreme court decision

**Decision date:** Tue May 10 00:00:00 CEST 2011

##### 17 Ob 2/11k

**National ID:** [17 Ob 2/11k](#)

**Common Name:** 17 Ob 2/11k

**Directive Part:** Article 3 Article 4, (a) Article 4, (d) Article 4, (f)

**Decision type:** Supreme court decision

**Decision date:** Wed Mar 23 00:00:00 CET 2011

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#### Legal Literature

##### ÖBI 2010/4

**Reference:** [ÖBI 2010/4](#)

**Title:** Imitation marketing by using similar product packaging

**Author:** GAMERITH, H.

**Publication Year:** 2010

##### ÖBI 2015/15

**Reference:** [ÖBI 2015/15](#)

**Title:** The principle of objectivity in comparative advertising

**Author:** APPL, C.

**Publication Year:** 2015

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#### Other material

No results available