

**Other material****Other material**

**Member State:** Estonia

**Title:** Unfair trading - "Until goods last" "Only today", "Sale up to 70%"

**Emanating from:** Estonian Consumer Protection Board

**URL:** <https://ostatargalt.ee/ausalt/kuni-kaupa-jatkub-ainult-tana-allahindlus/>

**Keywords:** advertisement, misleading actions, misleading omissions, misleading price, misleading statements, unfair commercial practices

**Directive Articles**

Unfair Commercial Practices Directive, [link](#)

**Headnote**

This material on the Internet on a webpage of the Estonian Consumer Protection Board ([www.ostatargalt.ee](http://www.ostatargalt.ee)) offers general guidance information to consumers. The information includes examples of misleading commercial practices and advice on how to protect oneself. Although aimed to inform consumers, first and foremost, includes national law provisions for traders to follow.

**General Note****Full text**

N/A