

Legal Literature

Legal Literature Details

Member State: Sweden

Title: Intellectual property law and market law – from a practical perspective

Subtitle:

Type: book

URL:

Author: HELLSTADIUS, Å

Reference: Hellstadius, Åsa, Immaterialrätt och marknadsrätt - ur praktiskt perspektiv, 2016, 1st ed., Wolters Kluwer Sverige AB

Publication Year: 2016

Keywords: advertising, enforcement

Directive Articles

Unfair Commercial Practices Directive, [link](#)

Headnote

Intellectual property and market law – from a practical perspective is a text book which is intended to be used in general intellectual property law and marketing law university courses, for students that are studying for example technical or humanitarian subjects and without any prior knowledge of law. The book is intended for shorter courses and should be used as a complement to other advanced education.

The book focuses on the main regulations in intellectual property law, marketing law and competition law.

General Note

Related Cases

No results available