

## Legal Literature

### Legal Literature Details

**Member State:** Ireland

**Title:** The role of traders in the enforcement of the Unfair Commercial Practices Directive: a new unfair competition law for Ireland?

**Subtitle:**

**Type:**

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### Directive Articles

Unfair Commercial Practices Directive, [Whereas, \(13\)](#) Unfair Commercial Practices Directive, [Chapter 1, Article 2, \(a\)](#) Unfair Commercial Practices Directive, [Chapter 1, Article 2, \(h\)](#) Unfair Commercial Practices Directive, [Chapter 1, Article 3, 1.](#) Unfair Commercial Practices Directive, [Chapter 2, Article 5](#) Unfair Commercial Practices Directive, [Chapter 2, Section 1, Article 6](#) Unfair Commercial Practices Directive, [Chapter 2, Section 1, Article 7](#) Unfair Commercial Practices Directive, [Chapter 2, Section 2, Article 8](#) Unfair Commercial Practices Directive, [Chapter 2, Section 2, Article 9](#) Unfair Commercial Practices Directive, [Chapter 4, Article 11](#)

### Headnote

This article notes that previously no direct action was possible for a trader looking to bring an action against another trader for a breach of consumer law by that trader. Section 71(2) of the Irish Consumer Protection Act now gives traders a right to apply to court for an order prohibiting a trader or person from engaging in unfair, misleading or aggressive commercial practices or committing other specific breaches of the Irish Consumer Protection Act. The author notes that this is a new remedy for traders seeking to prevent unfair competition by other traders.

### General Note

### Related Cases

No results available