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Legal Literature

Legal Literature Details

Member State: Netherlands

Title: The UCP Directive

Subtitle:

Type:

URL:

Author: M.F.H. BROEKMAN

Reference: Tijdschrift voor Consumentenrecht en handelspraktijken, 2005-5, pages 175-186

Publication Year: 2005

Keywords: general discussion, misleading advertising

Directive Articles

Unfair Commercial Practices Directive, Chapter 1, Article 1 Unfair Commercial Practices Directive, Chapter 1, Article 2 Unfair Commercial Practices Directive, Chapter 1, Article 3 Unfair Commercial Practices Directive, Chapter 1, Article 4 Unfair Commercial Practices Directive, Chapter 2, Article 5 Unfair Commercial Practices Directive, Chapter 2, Section 1, Article 6 Unfair Commercial Practices Directive, Chapter 2, Section 1, Article 7 Unfair Commercial Practices Directive, Chapter 2, Section 2, Article 8 Unfair Commercial Practices Directive, Chapter 2, Section 2, Article 9 Unfair Commercial Practices Directive, Chapter 4, Article 11 Unfair Commercial Practices Directive, Chapter 4, Article 14 Unfair Commercial Practices Directive, Chapter 4, Article 18 Unfair Commercial Practices Directive, Chapter 4, Article 19

Headnote

The author describes the background of the UCP Directive and explains a few of the terms mentioned in it (unfair commercial practices, aggressive commercial practices, consumer). Additionally, codes of conduct and enforcement are discussed, as well as the relation between the UCP Directive and the Misleading and Comparative Advertising Directive. The author explains that the aim of the UCP Directive is both the protection of the internal market and consumer protection.

General Note

Related Cases

No results available