

## Legal Literature

Legal Literature Details

Member State: European Union

Title: Audiovisual Media Services and the Unfair Commercial Practices Directive

Subtitle: Type:

URL: http://www.ivir.nl/publications/kabel/iplus8\_2008.pdf.pdf

Author: J.J.C. KABEL

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**Directive Articles** 

Unfair Commercial Practices Directive, Chapter 1, Article 2 Unfair Commercial Practices Directive, Chapter 2, Article 5 Unfair Commercial Practices

Directive, Chapter 2, Section 1, Article 6 Unfair Commercial Practices Directive, Chapter 2, Section 1, Article 7

## Headnote

The author tries to answer to the question of what does the UCP Directive offer to the user of audiovisual media services, by way of protection, in comparison to the Audiovisual Media Services Directive. His conclusion is that the UCP Directive can be used in a defence against unfair practices in phone-in competitions and other commercially-provided services. The provider of audiovisual media services is also indirectly bound by the obligation to provide information under the UCP Directive.

General Note
Related Cases

No results available

