

Legal Literature

Legal Literature Details

Member State: Netherlands

Title: Making contracts: Multi Level Marketing: an unfair commercial practice?

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Directive Articles

Unfair Commercial Practices Directive, [Chapter 1, Article 2, \(b\)](#) Unfair Commercial Practices Directive, [Chapter 1, Article 3, 1.](#) Unfair Commercial Practices Directive, [Chapter 2, Article 5, 1.](#) Unfair Commercial Practices Directive, [Chapter 2, Article 5, 5.](#) Unfair Commercial Practices Directive, [Chapter 1, Article 3](#)

Headnote

This article discusses the effects of the implementation of the UCP Directive in the Dutch Civil Code for multi level marketing (MLM) contracts. The conclusion of the article is as follows: it is (not yet) necessary to adjust multi level contracts between MLM-providers and participants. It is advisable to instruct participants to follow the UCP Directive provisions; the penalty for not doing so could be termination of the contract.

General Note

Related Cases

No results available