

## Retslitteratur

### Oplysninger om retslitteratur

**Medlemsstat:** Danmark

**Titel:** Consumer Law I – Marketing Act anno 2020 – in a civil- and public law context

**Undertitel:**

**Type:** Book

**URL:**

**Forfatter:** KRISTOFFERSEN, S.

**Henvielse:** Karnov Group. ISBN-13 9788761941817. Pp. 110-268, 330-344, 350-360 and 375-392

**Offentliggørelsesår:** 2020

**Nøgleord:** Misleading commercial practices, misleading omissions, misleading actions, misleading advertising, advertising, aggressive commercial practices, average consumer, bait advertising, bait and switch, economic interest, blacklist, children, combined offers, commercial guarantee, full harmonisation, inf

### Direktivets artikler

Unfair Commercial Practices Directive, [Chapter 1, Article 1](#) Unfair Commercial Practices Directive, [Chapter 1, Article 2](#) Misleading and Comparative Advertising Directive, [Article 3](#) Misleading and Comparative Advertising Directive, [Article 3](#) Misleading and Comparative Advertising Directive, [Article 4](#) Misleading and Comparative Advertising Directive, [Article 4](#) Unfair Commercial Practices Directive, [Chapter 1, Article 3, 1](#). Consumer Sales and Guarantees Directive, [Article 6, 1](#). Price Indication Directive, [Article 1](#) Unfair Commercial Practices Directive, [Chapter 1, Article 4](#) Price Indication Directive, [Article 1](#) Price Indication Directive, [Article 2](#) Price Indication Directive, [Article 2](#) Price Indication Directive, [Article 3](#) Unfair Commercial Practices Directive, [Chapter 2, Article 5, 1](#). Price Indication Directive, [Article 4](#) Unfair Commercial Practices Directive, [Chapter 2, Section 1, Article 6, 1](#). Unfair Commercial Practices Directive, [Chapter 2, Section 1, Article 7, 1](#). Unfair Commercial Practices Directive, [Chapter 2, Section 2, Article 8](#) Unfair Commercial Practices Directive, [Chapter 3, Article 10](#) Unfair Commercial Practices Directive, [link](#)

### Indledende note

**Forbrugerretten I - Markedsføringsloven anno 2020 – i en civil- og offentligretlig kontekst.**

The book is about the Danish Market Act of 2020. It presents and structures the legal material (preparatory work, the relevant EU law and case law) relevant for understanding the Danish Market Act.

### Generel bemærkning

### Relaterede sager

Ingen resultater